

# Fountain Valley Living

## A magazine just for Fountain Valley

Reach every home and business in Fountain Valley with **Fountain Valley Living Magazine.**

■ **25,000 print distribution (per month)**

- **21,641** direct-mailed each month to every residence and business in FV, and **3,359** countertop copies placed at businesses and civic buildings in FV
- Total **300,000** total distribution each year

■ **Monthly** glossy magazine mailed directly to every home and business in FV

■ Features about people, schools, houses of worship, service clubs, sports, businesses, restaurants, real estate, City Council, health, events and life in FV

■ Many readers report they keep their back copies of the print magazine over the years

■ *Fountain Valley Living* has a strong, credible reputation communitywide, and is know by all age groups

■ **Annual events** staged for the community by *Fountain Valley Living Magazine*

■ **ABOUT FOUNTAIN VALLEY:**

**Population (2022)**..... **57,393**  
**Median Fountain Valley age** ..... **44.6 years**  
**Average Household Income** ..... **\$118,374**  
**Median FV Home Price (Oct 2022)** ..... **\$1,175,000**



POSTAGE GUARANTEED  
 PAID  
 U.S. POSTAGE  
 PERMIT #89

**Fountain Valley's  
Community Magazine**

## 2024 Retail Advertising MAGAZINE PRINT PRICES



**Circulation: 25,000 every issue** (21,641 direct-mailed to 92708 via US Post Office; 3,359 counter top copies)



**Full-page ad**

- 12-issue contract: \$1,599 per issue..... 6.3¢ per pc
- 6-issue contract: \$1,799 per issue..... 7.2¢ per pc
- 3-issue contract: \$1,899 per issue..... 7.6¢ per pc
- 1-issue contract: \$1,999 per issue..... 8.0¢ per pc

**Ad specs:**

8.25" w X 10.75" h  
PLUS add 1/4" bleed to all sides.

We offer artwork services included with this ad if you wish.

**Page 3 and back cover: Add 15%**

**Fountain Valley Living**  
10507 Slater Ave., Ste C,  
Fountain Valley, CA 92708

**Scott Rogers**  
Advertising Sales  
714-742-8815  
publisher@fvlm.com

**PRINT DEADLINES:**

**January issue**  
Advertising: Dec. 5  
Editorial: Dec. 5

**February issue**  
Advertising: Jan. 5  
Editorial: Jan. 5

**March issue**  
Advertising: Feb. 5  
Editorial: Feb. 5

**April issue**  
Advertising: March 5  
Editorial: March 5

**May issue**  
Advertising: April 5  
Editorial: April 5

**June issue**  
Advertising: May 5  
Editorial: May 5

**July issue**  
Advertising: June 5  
Editorial: June 5

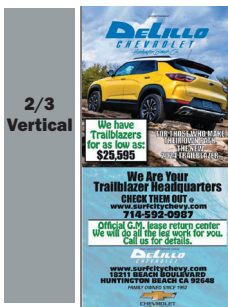
**August issue**  
Advertising: July 5  
Editorial: July 5

**September issue**  
Advertising: Aug. 5  
Editorial: Aug. 5

**October issue**  
Advertising: Sept 5  
Editorial: Sept 5

**November issue**  
Advertising: Oct 5  
Editorial: Oct 5

**December issue**  
Advertising: Nov. 5  
Editorial: Nov. 5



**2/3 Vertical**

**2/3 Vertical**

- 12-issue contract: \$1,099 per issue..... 4.4¢ per pc
- 6-issue contract: \$1,425 per issue..... 5.8¢ per pc
- 3-issue contract: \$1,550 per issue..... 6.2¢ per pc
- 1-issue contract: \$1,750 per issue..... 7.0¢ per pc

**Ad specs:**

bleed: 5.555 w x 11.083 h\*\*  
(\*vertical bleed oriented to the bottom; horizontal bleed oriented to the outside of the page)  
trim: 5.389" x 10.75"  
live area: 5.139" x 10.25"



**Half-page ad**

**Half-page ad**

- 12-issue contract: \$950 per issue..... 3.8¢ per pc
- 6-issue contract: \$1,100 per issue..... 4.4¢ per pc
- 3-issue contract: \$1,200 per issue..... 4.8¢ per pc
- 1-issue contract: \$1,300 per issue..... 5.2¢ per pc

**Ad specs:**

bleed: 8.5" w x 5.5" h\*\*  
(\*vertical bleed oriented to the bottom; horizontal bleed oriented to the outside of the page)  
trim: 8.25 x 5.5  
live area: 6.917" x 4.75"



**1/3-page ad**

**1/3-page ad**

- 12-issue contract: \$599 per issue..... 2.4¢ per pc
- 6-issue contract: \$699 per issue..... 2.8¢ per pc
- 3-issue contract: \$799 per issue..... 3.2¢ per pc
- 1-issue contract: \$899 per issue..... 3.6¢ per pc

**Ad specs:**

4.5" w X 4.5" h  
Please provide artwork as a high-resolution PDF

~Ad design charges: \$120 and up (except BW text-only services ads)

~Ad payment is due monthly by the 5th of the month prior to publication, unless pre-paid for the year.